smultron

From Pixels to Possibilities

Smultron Web Development presentation
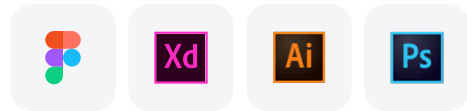
About us

We are a Krakow based software house specializing in WordPress, WooCommerce and Craft CMS development. For 14 years, we've been creating dependable websites, web applications, e-commerce platforms, CMS, and CRM solutions for businesses, institutions, and technology companies. Our website development services include a thorough process that encompasses analysis, design, programming, testing, implementation, training, and warranty care to ensure comprehensive solutions.

We have had the privilege of working with a range of esteemed clients such as Karcher, Yggdrasil, European Solar PV Industry Alliance, Onet, ABSL, EIT InnoEnergy, Edisonda, and the University of Wroclaw.
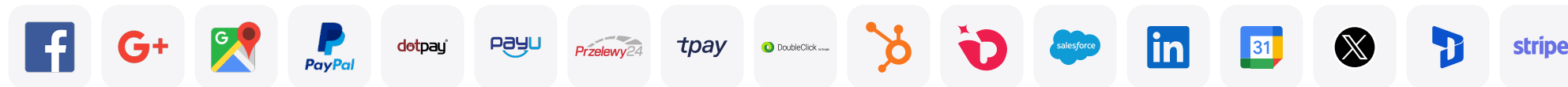
Development:

Design: Experts in the Field: Tools:

We integrate:

Services

We have mastered dozens of technologies related to web development. Check what we are able to do.

Web development

We create company websites, landing pages and sales pages. We will take care of your project from analysis to launching a polished website online.

Web applications

Let us transform your ideas into live web application.

We are ready for new challenges - together, we can create something truly exceptional!

E-commerce systems

We build e-commerce systems based on WooCommerce. We create large multishop platforms as well as small online stores integrated with payment gateways.

Web design

Elevate your website and improve user experience. We build precise UX prototypes and beautiful design for your software.
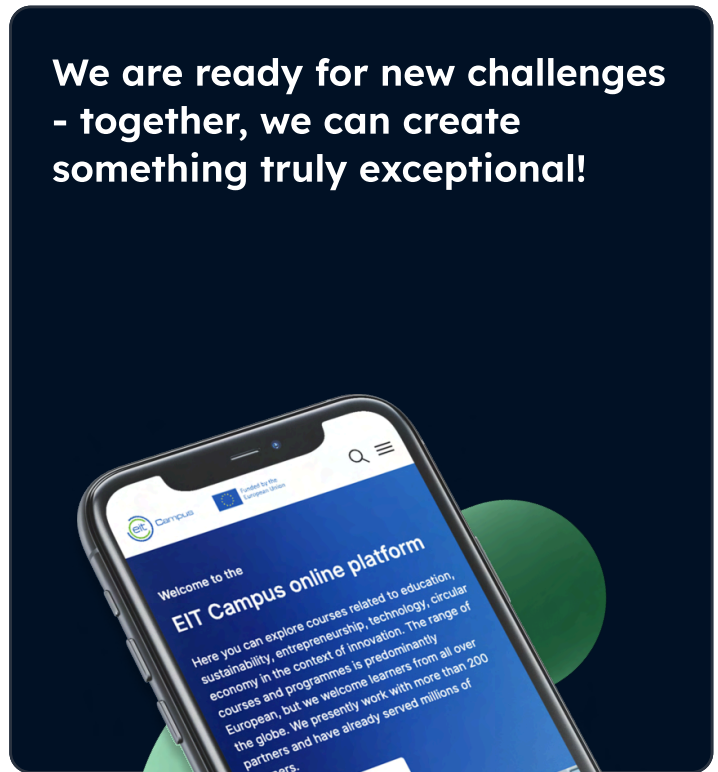
Wordpress support

We will update WordPress and its plugins, improve WordPress seo performance, fix bugs and provide regular and reliable support for your project.

IT and Google Analytics Consulting

We provide consultations on web development projects, covering functional specifications, technology selection, cost estimation, and work planning. We work with Google Analytics and other tools to track and analyze user traffic effectively.

Right from the start, they have showcased a highly structured methodology, underscoring their deep expertise while remaining flexible to accommodate any last-minute requests, all while staying within scope. They have consistently met deadlines, and this commitment continues, with unwavering focus on both quality and attention to detail.

Luisa Esposito
EIT Urban Mobility

Smultron actively contributed their expertise and diligence to the system upgrade design, providing unmatched support and reliability.

Timely implementation and excellent customer service make Smultron a service definitely worth recommending.

Małgorzata Olszewska
Head of Events ABSL

Clients about us

All activities were planned and dissected within the implementation period provided for Task 3. Communication with the team (e-mail, meetings, phone calls) was ongoing, all concerns and problems were resolved "on the spot", which resulted in the delivery of the tool and the base within the planned timeframe.

Smultron is a well-organized and, what is extremely important, very communicative team, provides professional service. Their individual approach to the customer and commitment results in mutually satisfying results.

Agnieszka Tworzyk
Project Coordinator, Agricultural University of Krakow

We've been working with Smultron since 2018, when we entrusted to build a survey exploring women's satisfaction with their childbirth experiences and presenting the results captured on www.gdzierodzic.info. Building such a tool is a very big and demanding challenge, Smultron met it 100%. The effect has exceeded our expectations, we are very pleased with the functionality, efficiency and ease of use of this tool.

Monika Piekarek
Board Member Childbirth with Dignity Foundation

The University of Wroclaw highly recommends Smultron Software lab. We contacted Smultron to assist in the creation of recruitment software for our school. Their team was fully committed to our timeline and fully involved in the project. Overall, we were very satisfied with the end result and consider Smultron a trusted business partner.

Dr Andrzej Ostrowski
University of Wroclaw

From the first meeting, offer, development, testing, and delivery, it has always been clear. Through the team's cooperation and expertise, the client was presented with an end product that was better than what they expected.

Jesper Hammarstrand
CEO Ink'n'Art

The team was professional, and communication between teams was easy and precise. The team utilized emails, phone calls, and live meetings to sustain great engagement.(...) Their honesty and reliability are endless and they were able to solve 100% of the issues.

Tomasz Mach
CEO Binary Minds

Scope of work

Kick-off workshop	Analysis	Technology audit
UX design	UI design	Front end
CMS	Database	Optimisation
Manual testing	Automated tests	WCAG 2.1
Launch	Warranty service	Maintenance and SLA

Our projects

We are a versatile web development company offering the latest in full cycle custom digital solutions. Our experienced team understands the nuances and ever evolving nature of online platforms and their relationship to a successful business. We have been providing our B2B and B2C clients with reliable software for websites, apps, web portals, e-commerce platforms, and browser games, as well as other web tools, for last 14 years.

EIT Campus

Online platform

Our company designed and developed the EIT Campus online platform - an innovative initiative integrating diverse programmes in innovation, sustainability, and entrepreneurship. The platform offers the best opportunities for personal and professional development, bringing together education activities from different EIT communities.
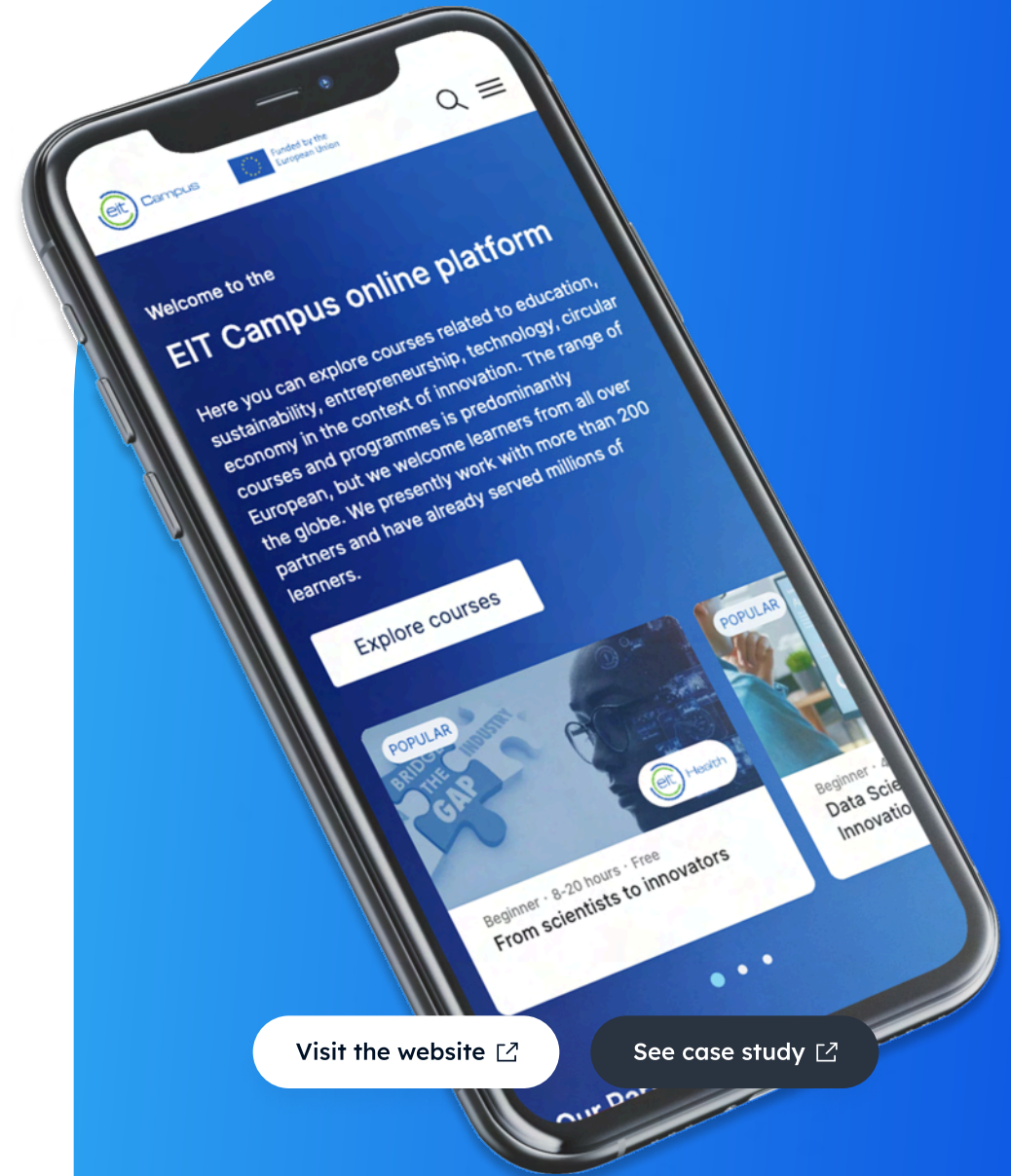
Implementation date:

June 2022 - January 2023

Our responsibilities:

• UX design and layout,
• front-end development,
• WordPress based CMS,
• optimization, tests, and implementation.

Team:

UX, UI, development – Smultron Web Development

Visit the website ⬀   See case study ⬀

European Solar PV Industry Alliance

Online platform

At Smultron, we're committed to using tech for sustainability. We worked with Solar Alliance, an EU initiative led by EIT InnoEnergy, to design a website showcasing their work in building a resilient solar value chain. Our aim: make it easy for visitors to find relevant info.

Implementation date:

October - December 2022

Our responsibilities:

• UX design and layout,
• front-end development,
• WordPress based CMS,
• optimization, tests, and implementation.

Team:

UX, UI, development – Smultron Web Development

Visit the website ⬈   See case study ⬈

Yggdrasil Gaming

Digital Hub

Our team at Smultron Software spearheaded the development of the new Yggdrasil Gaming website - a cutting-edge digital hub showcasing the pinnacle of online casino gaming and iGaming solutions. The website serves as a comprehensive platform for customers, partners, and enthusiasts, offering a seamless browsing experience and access to Yggdrasil Gaming's diverse offerings.
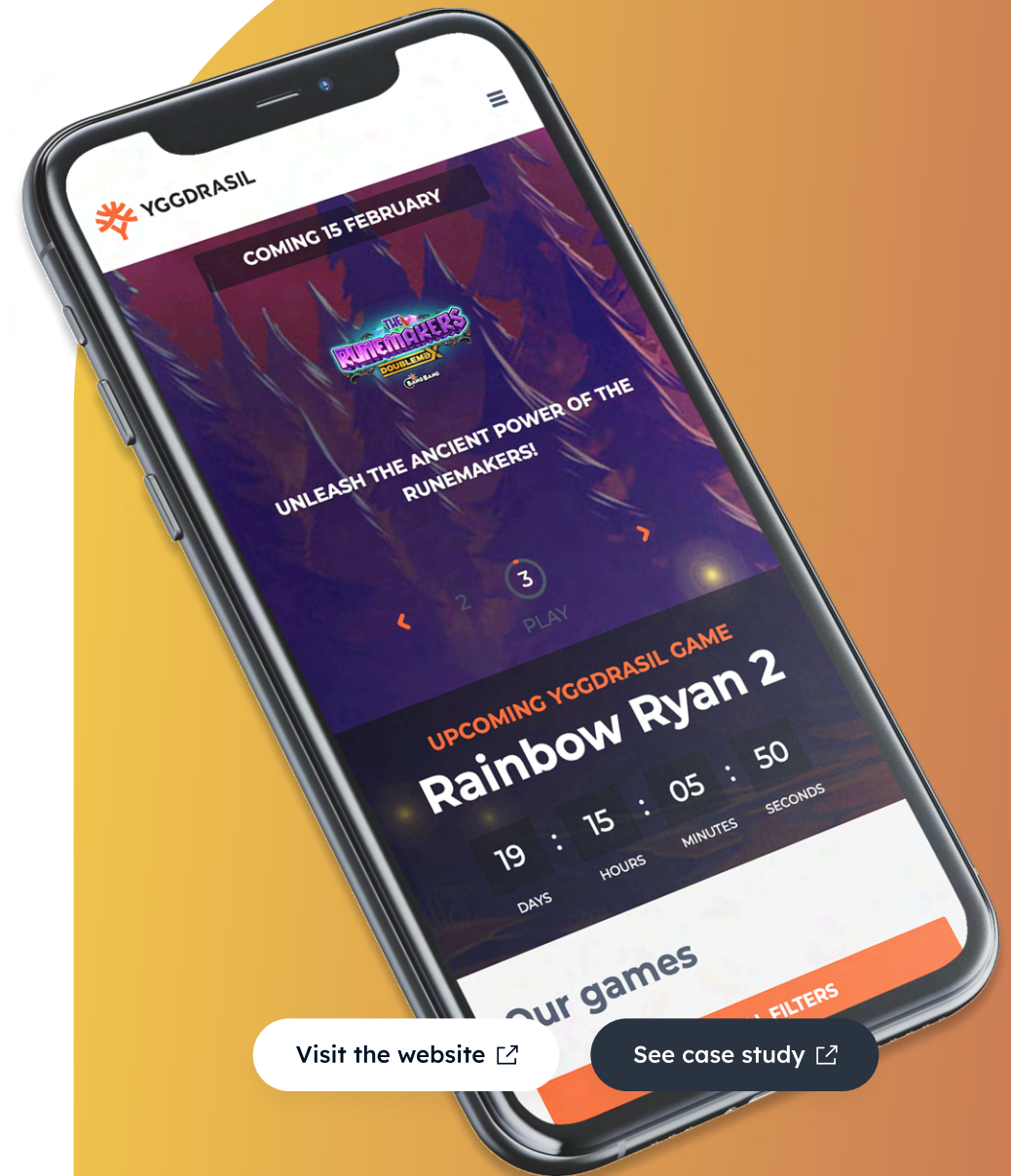
Implementation date:

May 2023 - December 2023

Our responsibilities:

• WordPress-based CMS development,
• Content integration,
• Frontend development,
• Rigorous testing, optimization, and release.

Team:

UX/UI designers - Yggdrasil Gaming
Developers - Smultron Web Development

Visit the website

See case study

Source

Client zone

In collaboration with Yggdrasil Gaming, Smultron Software developed and launched Source, a cutting-edge CRM system tailored for the iGaming industry. Source streamlined processes, centralized assets, and automated tasks, improving efficiency, user experience, and security.
This partnership embodies the power of innovation and agile development, setting new standards for the future of iGaming.
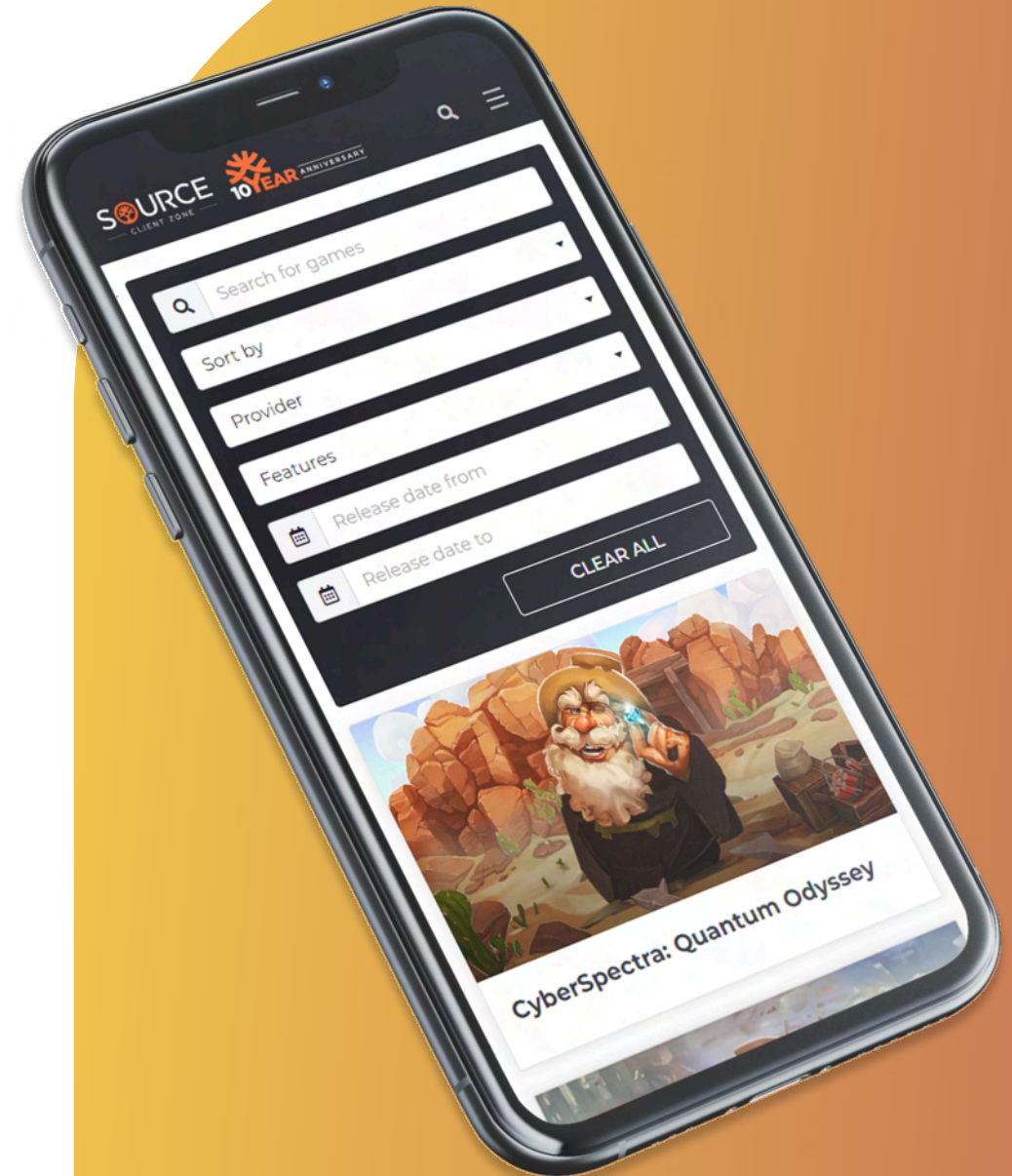
Implementation date:

January 2020 - November 2023

Our responsibilities:

• UX design and layout,
• front-end development,
• WordPress and Symfony-based CMS,
• optimization, tests, and implementation.

Team:

UX, UI, development – Smultron Web Development

wajda.pl

Website about Andrzej Wajda

A website dedicated to one of the most prominent film and theatre directors, Andrzej Wajda, an Oscar winner for lifetime achievement, who left behind an impressive artistic legacy. The website www.wajda.pl is a place gathering information about films, theatrical performances, and initiatives that he created.

Our responsibilities:

• UX design and layout,
• front-end development,
• WordPress based CMS,
• optimization, tests, and implementation.

Team:

UX, UI, development – Smultron Web Development

Visit the website 〰

See case study 〰

Onet Reportages

A series of interactive reports

Several years of fruitful cooperation with Onet has led to another project.
This time, our task was to present a series of reports in an interactive form.
The reports contained text, audio, photo galleries, video, and other
interactive elements (e.g. maps).

Implementation date:

September 2019 - October 2020

Our responsibilities:

• UX design and layout,
• front-end development,
• WordPress based CMS,
• optimization, tests, and implementation.

Team:

Visual identity, concept, and content – Onet
UX, UI, development – Smultron Web Development

Visit the website ↗   **See case study** ↗

Accessible university

Portal for students with disabilities

A website created for students with disabilities studying at Polish universities. The aim of the portal is to provide quick and easy access to information about various forms of support that they can obtain at different stages of their studies.
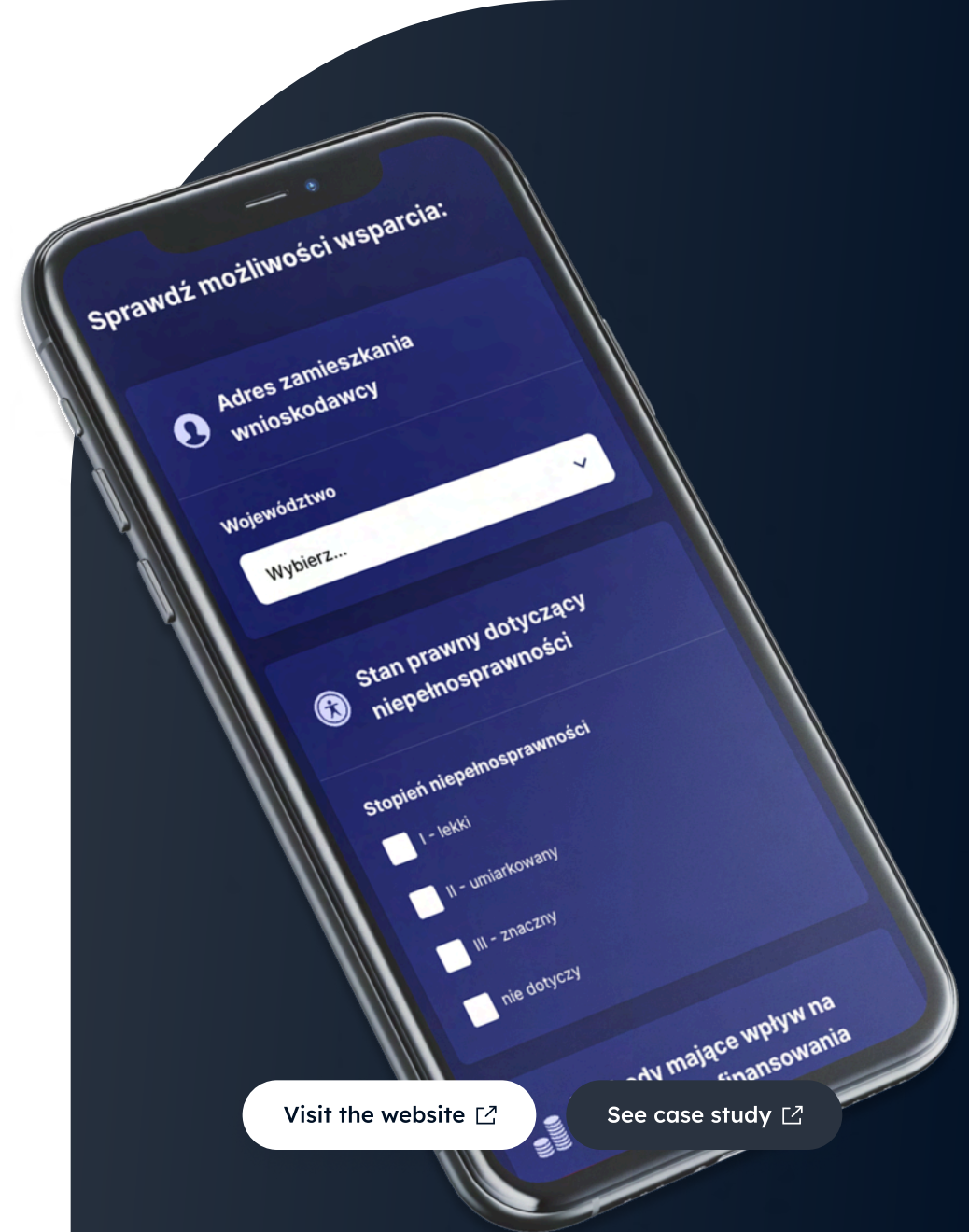
Implementation date:

October 2022 - March 2023

Our responsibilities:

• UX design and layout,
• front-end development,
• conformance to WCAG 2.1 Level AA standards,
• WordPress based CMS,
• optimization, tests, and implementation.

Team:

UX, UI, development – Smultron Web Development

Visit the website

See case study

Ink n Art

Comprehensive e-commerce application

Ink n Art is an international sales platform that we developed for a Swedish client. The application is integrated with Chili Publish and allows users to design their own 3D models of packaging projects. The store is available in six languages and accepts payments in five currencies (including VAT rates).
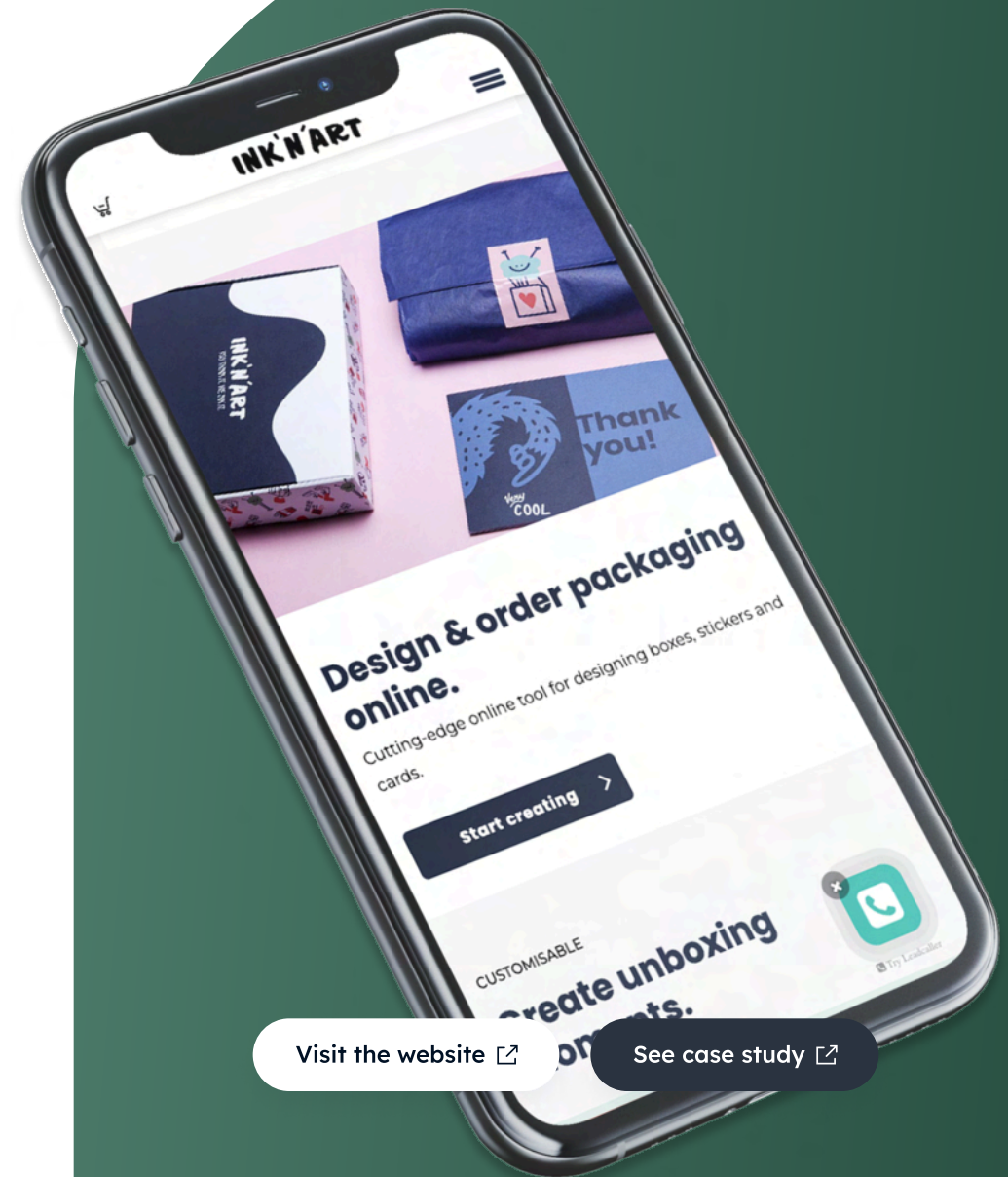
Implementation date:

May - August 2020

Our responsibilities:

• front-end development,
• WordPress based CMS,
• Chili Publish integration,
• optimization, tests, and implementation.

Team:

UX, UI – Swedish design studio Ink'n'art
Development – Smultron Web Development

Visit the website ⤴

See case study ⤴
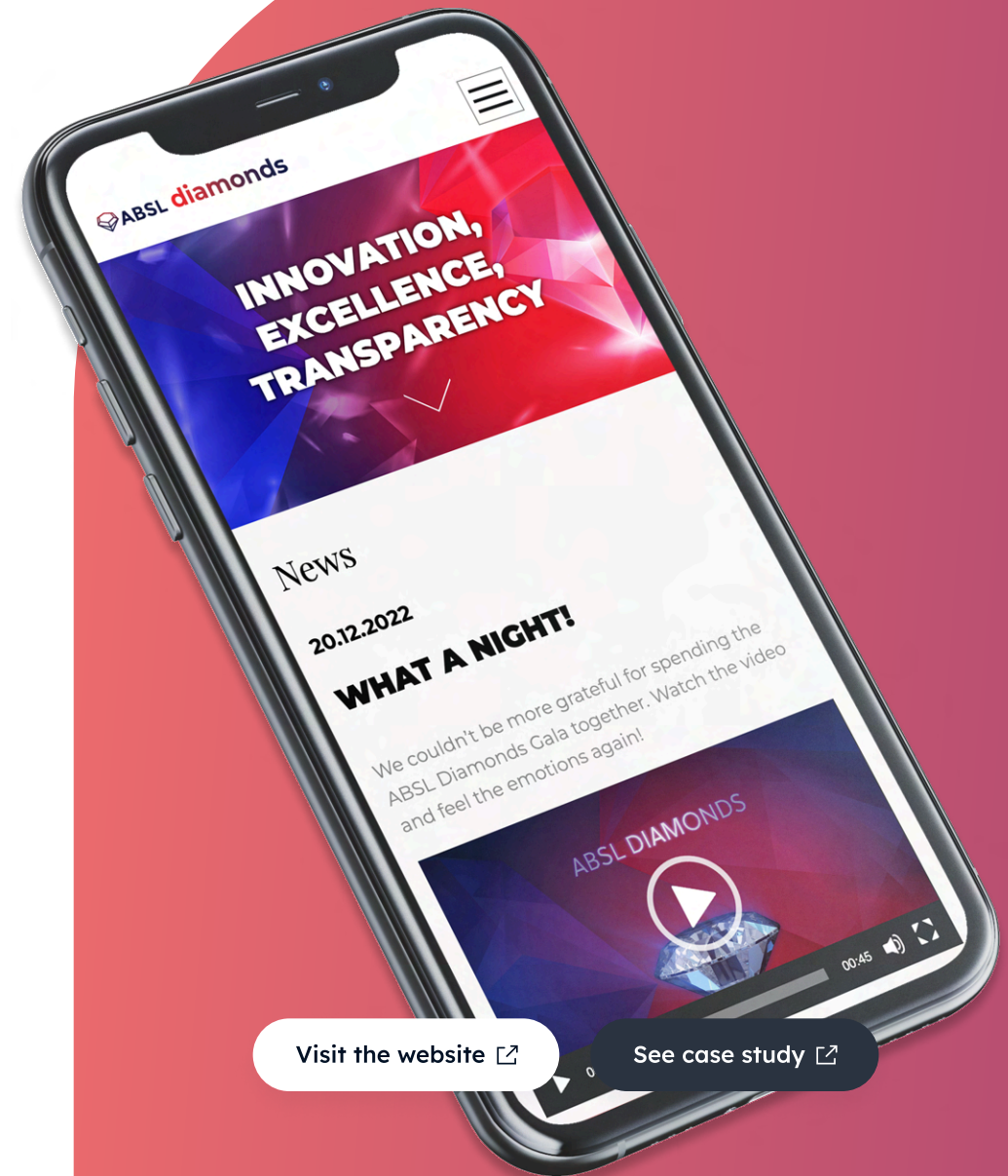
ABSL Diamonds

Web app

We have created a web application for participant registration and submitting competition entries for the most prestigious competition in the business and technology services industry in Poland organized by the Association of Business Service Leaders – ABSL.

Our responsibilities:

• front-end development,
• checkout process development,
• CMS implementation,
• optimization, tests, and implementation,
• SLA / maintenance.

Team:

UX, UI – Dandelion
Development – Smultron Web Development

Visit the website ⬈   See case study ⬈

PURE Development Holding

Cooperation with Real Estate

The main goal of the project was to create a series of visually and functionally consistent websites for PURE Development group. The UX and UI design was prepared by UX GIRL, a Warsaw-based design studio we are friends with.

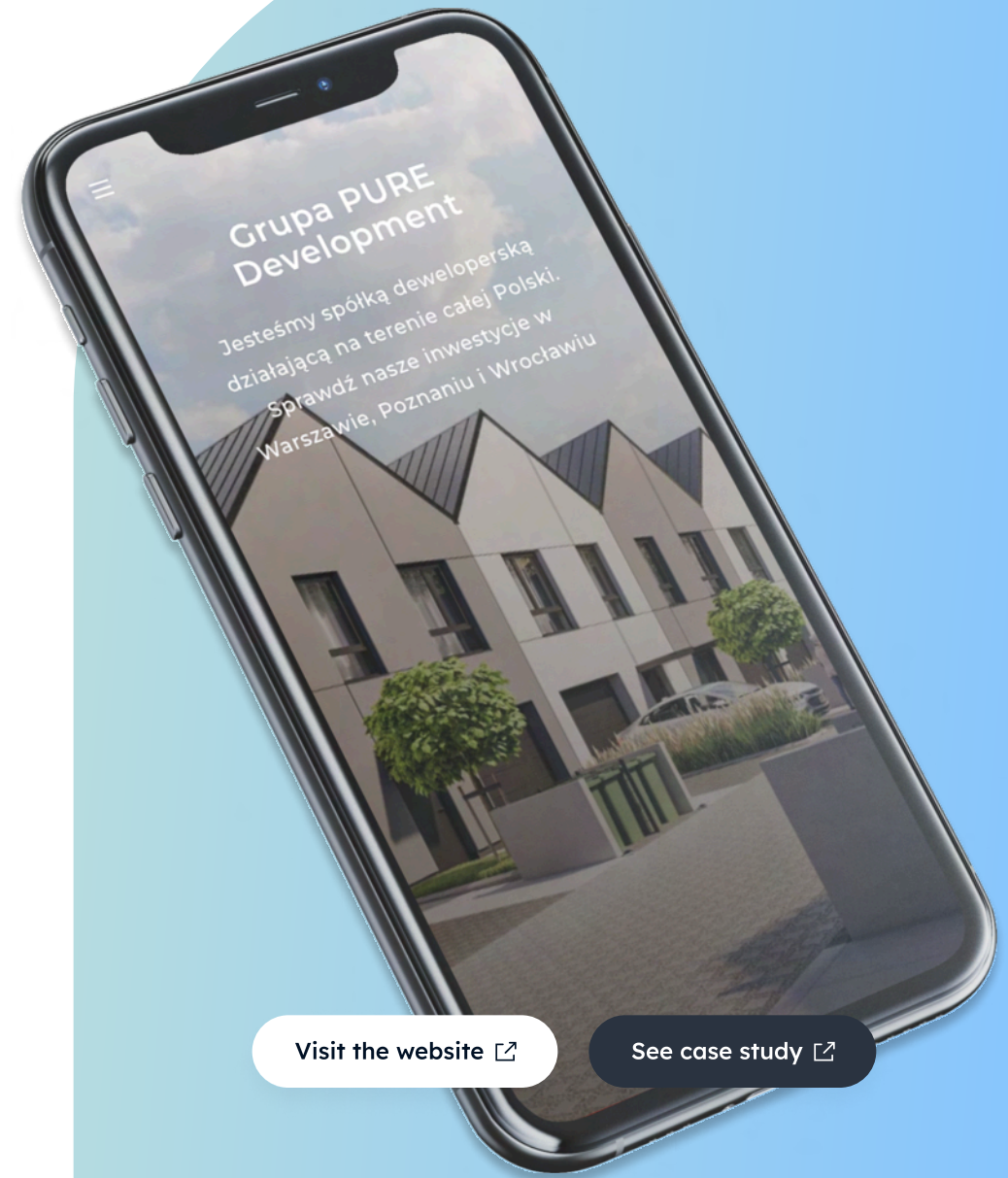**Implementation date:**

June - December 2022

Our responsibilities:

• front-end development,
• WordPress based CMS,
• optimization, tests, and implementation.

Team:

UX, UI – UX GIRL
Development – Smultron Web Development

Visit the website ⬈   See case study ⬈

Online shop for drEryk

E-commerce website

The drEryk store required the programming of a customized checkout process, integration with the CSO API and with an external eCabinet medical care management system.
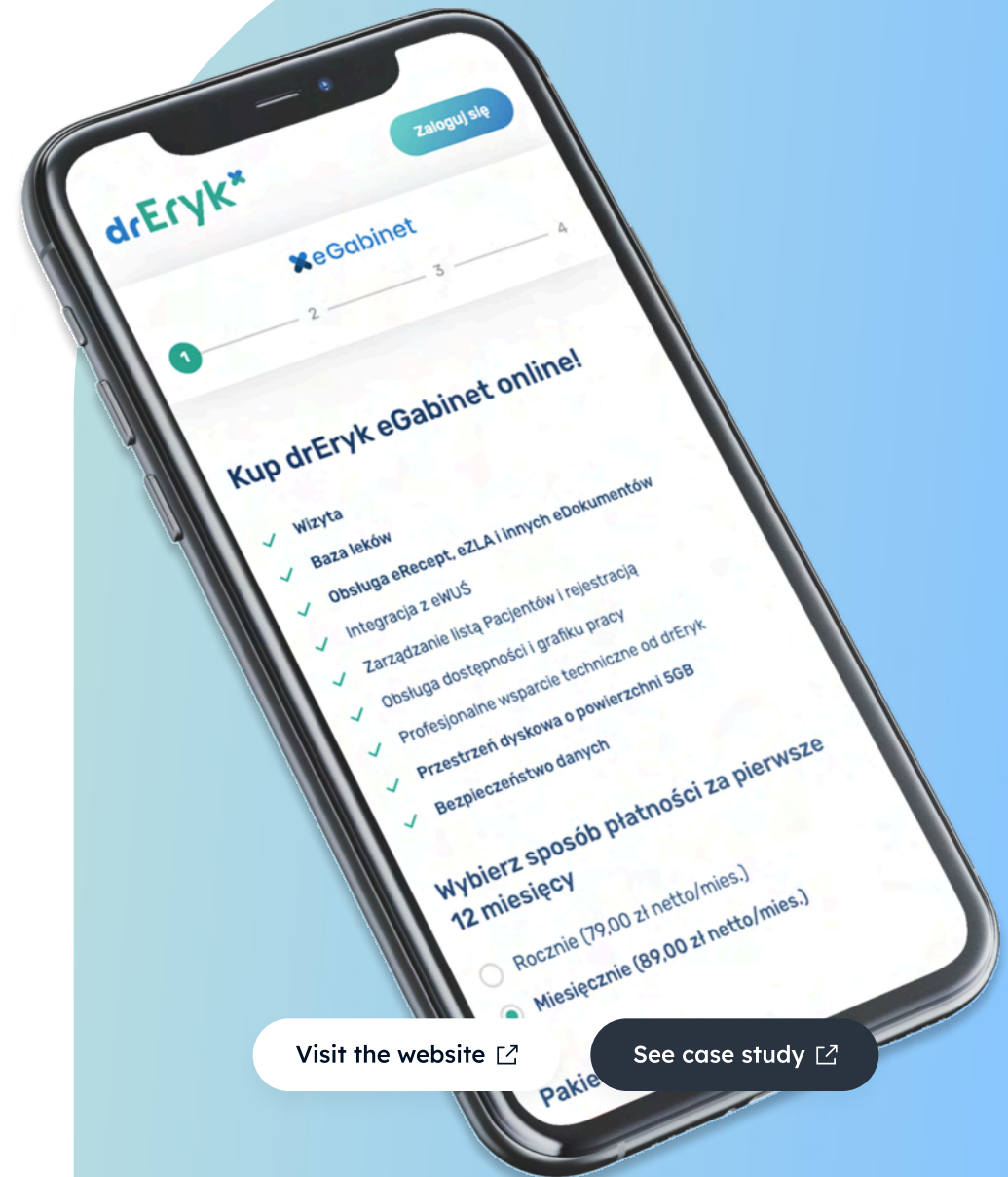
Our responsibilities:

• development of front-end,
• checkout process development,
• CMS implementation,
• integrations with GUS API, eCabinet, payment gateways and mailing system,
• optimization, testing and implementation,
• maintenance.

Team:

UX, UI – Edisonda
Development – Smultron Web Development

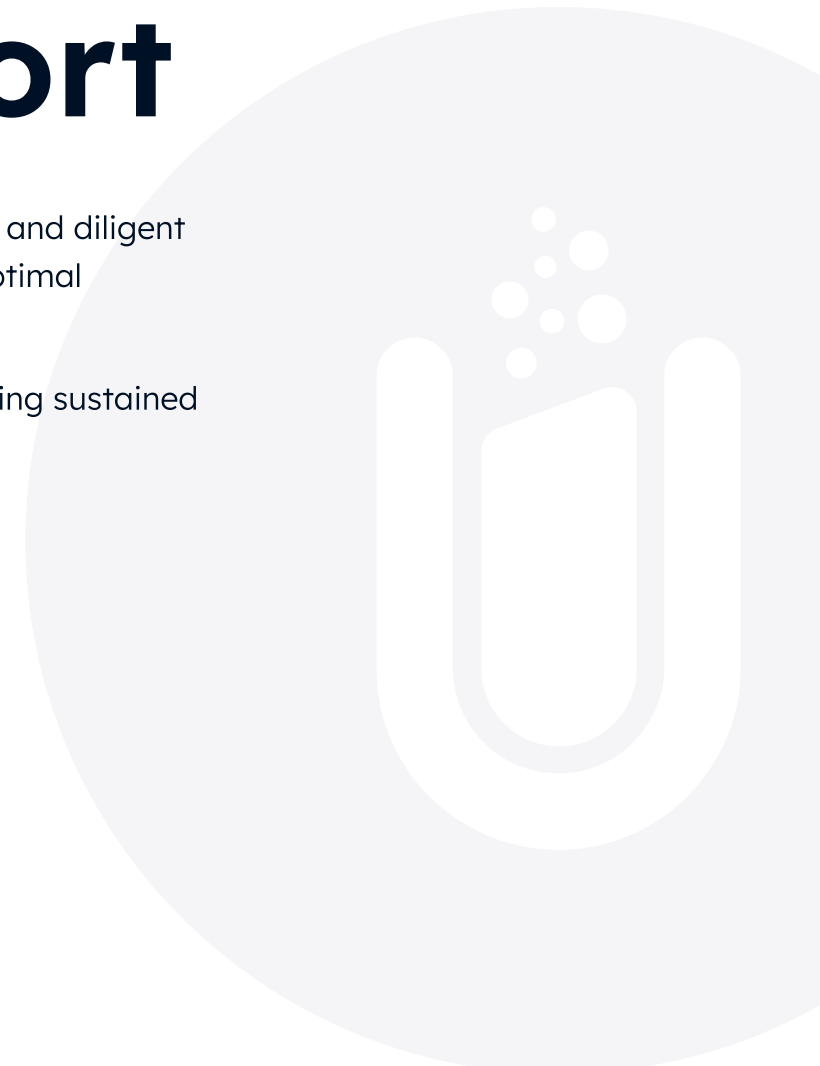**Visit the website** ↗   **See case study** ↗

Maintenance and Support

We understand that launching the website into production doesn't mark the project's conclusion. Continuous and diligent maintenance activities such as system updates, backups, and speed optimization are crucial for the site's optimal performance and data security.

Smultron offers a 12-month service warranty for its projects, with the option to extend support further, ensuring sustained efficiency and security of the website post-launch.

- Up-to-date version of WordPress and all plugins

- Monitored status and security of WordPress

- WordPress backup – data security through regular backups

- Optimized site speed

- SEO optimization of WordPress

- Troubleshooting of bugs, crashes and unexpected problems with WordPress

- Guaranteed availability of our team

smultron

5/5 RATING

Contact us

Are you looking for an experienced programming team? Let's talk.

💬 www.smultron.software
hello@smultron.pl
+48 533 097 111

Want to know more?

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