# From Pixels to Possibilities

Smultron Web Development presentation

# About us

We are a Krakow based software house specializing in WordPress and WooCommerce development.

For more than 13 years, we've been creating dependable websites, web applications, e-commerce platforms, CMS, and CRM solutions for businesses, institutions, and technology companies.

Our website development services include a thorough process that encompasses analysis, design, programming, testing, implementation, training, and warranty care to ensure comprehensive solutions.

We have had the privilege of working with a range of esteemed clients such as Karcher, Yggdrasil, European Solar PV Industry Alliance, Onet, ABSL, EIT InnoEnergy, Edisonda, and the University of Wroclaw.

Development:

Design:

We're familiar with:

Tools:

We integrate:

# Services

**WordPress development**

**WooCommerce development**

**Website development**

**Web app development**

**Web design, UX, UI**

**E-commerce platforms**

## COOPERATION MODELS

## PAYMENT OPTIONS

**Dedicated Team**

**Team Extension**

**Fixed price**

**Time&Material**

# Clients about us

From the first meeting, offer, development, testing, and delivery, it has always been clear. Through the team's cooperation and expertise, the client was presented with an end product that was better than what they expected.

~ Jesper Hammarstrand, CEO Ink'n'Art

The team was professional, and communication between teams was easy and precise. The team utilized emails, phone calls, and live meetings to sustain great engagement.(...) Their honesty and reliability are endless and they were able to solve 100% of the issues.

~ Tomasz Mach, CEO Binary Minds

The University of Wroclaw highly recommends Smultron Software lab. We contacted Smultron to assist in the creation of recruitment software for our school. Their team was fully committed to our timeline and fully involved in the project. Overall, we were very satisfied with the end result and consider Smultron a trusted business partner.

~ Dr Andrzej Ostrowski, University of Wroclaw

> Their experience and holistic view of the e-commerce environment, they always found the best possible solutions for us, both in terms of performance and cost. I would recommend them to anyone.

~Erkki Johansson, Co-owner Est populo

| | | |
|---|---|---|
| onet | YGGDRASIL | KÄRCHER |
| ABSL | Uniwersytet Wrocławski | ESIA European Solar PV Industry Alliance |
| eit InnoEnergy | super menu by Anna Lewandowska | NANO GAMES |
| EDISONDA | drEryk* | eit Campus |

# Scope of work

| analysis | UX design | UI design | front end | cms | optimisation | manual testing | launch | support |
|----------|-----------|-----------|-----------|-----|--------------|----------------|--------|---------|

## Team

**Architect Developer** (application architecture design, code supervision)

**UX Designer** (UX research and design, prototyping)

**UI Designer** (UI design)

**Developer** (application development)

**Quality Engineer** (testing)

**Project Manager** (communication, task and schedule management, team lead)

# Our projects

# EIT Campus
## Online platform

Our company designed and developed the EIT Campus online platform - an innovative initiative integrating diverse programmes in innovation, sustainability, and entrepreneurship. The platform offers the best opportunities for personal and professional development, bringing together education activities from different EIT communities.

Implementation date:

June 2022 - January 2023

Our responsibilities:

- UX design and layout,
- front-end development,
- WordPress based CMS,
- optimization, tests, and implementation.

Team:

UX, UI, development – Smultron Web Development

Link to the project:

**eit-campus.eu**

# European Solar PV Industry Alliance

## Online platform

At Smultron, we're committed to using tech for sustainability. We worked with Solar Alliance, an EU initiative led by EIT InnoEnergy, to design a website showcasing their work in building a resilient solar value chain. Our aim: make it easy for visitors to find relevant info.

**Implementation date:**

October - December 2022

**Our responsibilities:**

- UX design and layout,
- front-end development,
- WordPress based CMS,
- optimization, tests, and implementation.

**Team:**

UX, UI, development – Smultron Web Development

Link to the project:

**www.solaralliance.eu**

# Yggdrasil Gaming

## Corporate websites

We have been cooperating with gaming industry clients for years. In recent months, we supported Yggdrasil Gaming, one of our regular customers by creating software for two of their corporate platforms.
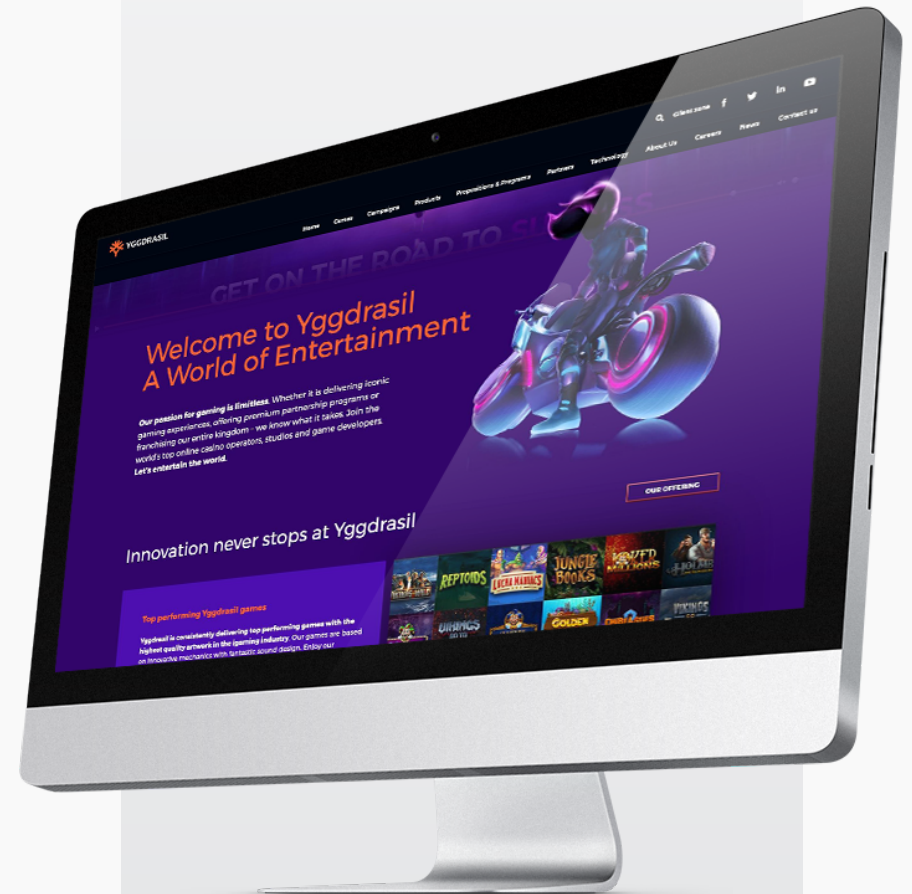
Implementation date:

September 2020 and June 2021

Our responsibilities:

- front-end development,
- WordPress based CMS,
- optimization, tests, and implementation.

Team:

UX and layout – Yggdrasil design team
Development – Smultron Web Development

Link to the project:

www.yggdrasilgaming.com
www.yggdrasil.com

# Onet Reportages

## A series of interactive reports

Several years of fruitful cooperation with Onet has led to another project. This time, our task was to present a series of reports in an interactive form. The reports contained text, audio, photo galleries, video, and other interactive elements (e.g. maps).

Implementation date:

September 2019 - October 2020

Our responsibilities:

- UX design and layout,
- front-end development,
- WordPress based CMS,
- optimization, tests, and implementation.

Team:

Visual identity, concept, and content – Onet

UX and layout, development – Smultron Web Development

Links to the projects:

www.przystanekpolska.onet.pl

www.10kwietnia.onet.pl

www.wysychamy.onet.pl

# Ink n Art

## Comprehensive e-commerce application

Ink n Art is an international sales platform that we developed for a Swedish client. The application is integrated with Chili Publish and allows users to design their own 3D models of packaging projects. The store is available in six languages and accepts payments in five currencies (including VAT rates).
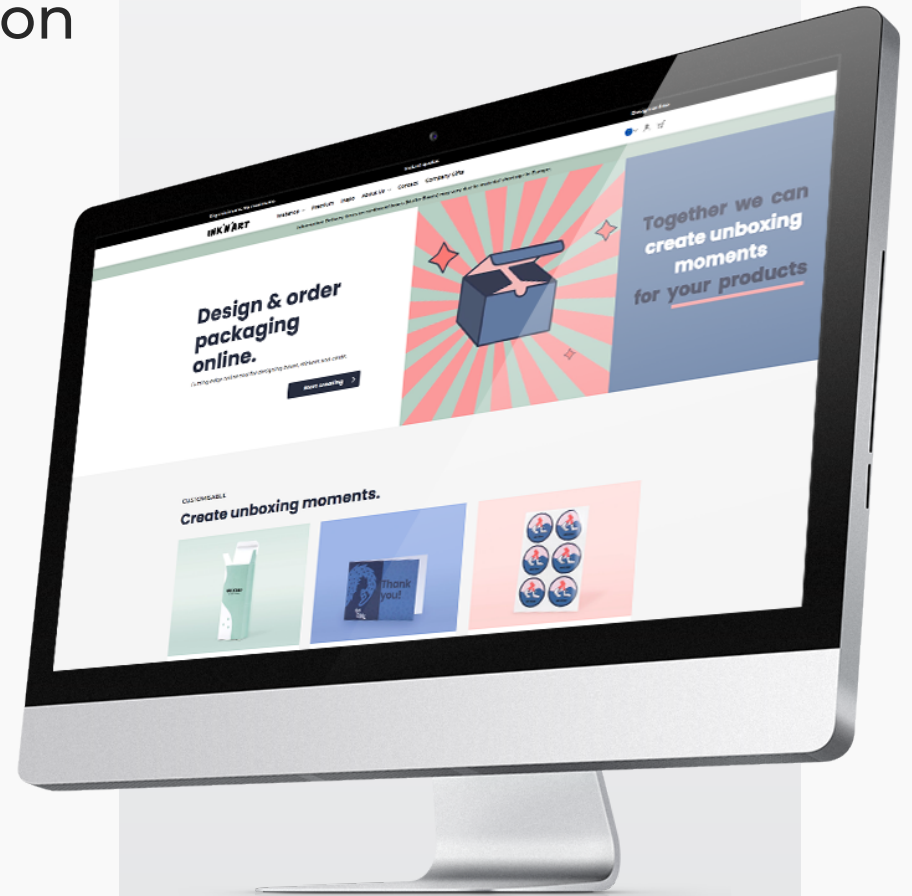
Implementation date:

May - August 2020

Our responsibilities:

- front-end development,
- WordPress based CMS,
- Chili Publish integration,
- optimization, tests, and implementation.

Team:

UX and layout – Swedish design studio Ink'n'art
Development – Smultron Web Development



Link to the project:

**www.inknart.com**

# PURE Development Holding

## Cooperation with Real Estate

The main goal of the project was to create a series of visually and functionally consistent websites for PURE Development group. The UX and UI design was prepared by UX GIRL, a Warsaw-based design studio we are friends with.

Implementation date:

June - December 2022

Our responsibilities:

- front-end development,
- WordPress based CMS,
- optimization, tests, and implementation.

Team:

UX and layout – UX GIRL

Development – Smultron Web Development

Link to the project:

**www.pure.com.pl**

# Online Casino App

A two-year project that we implemented in unison with the client's design and development team. Our role was to create the architecture and interface software for the web application, complementing the client's internal team.

Implementation date:

July 2017 - July 2019

Our responsibilities:

- Angular and Vue.js front-end development,
- unit testing,
- optimization,
- manual testing.

Team:

Front-end development, unit testing  - Smultron Web Development
UI, UX, back-end development – client's team

# Museum of Communications

## Museum platform

This platform was created for the newly emerging Museum of Communications in Warsaw. Ergodesign, a Krakow design studio, designed the layout and invited us to collaborate on the programming work. The main function of the platform is to present museum displays in an interactive form: galleries and 3D objects.

Implementation date:

January - April 2019

Our responsibilities:

· front-end development,
· Symfony based CMS,
· optimization, tests, and implementation.

Team:

UX and layout – Ergodesign
Development – Smultron Web Development

Link to the project:

www.muzeumkomunikacji.pl

# InnoEnergy

## Landing pages and web applications

Since 2017, we have been cooperating with InnoEnergy - one of Europe's foremost authorities on sustainable energy education. Over the years, we have implemented a number of landing pages and web applications.

Implementation date:

April 2017 - 2021

Our responsibilities:

- front-end development, including: Angular and Vue.js,
- WordPress based CMS,
- optimization, tests, and implementation.

Team:

layout, development – Smultron Web Development

# Jadłonomia

## Marta Dymek's food blog

Marta Dymek, one of the most popular nutrition bloggers in Poland, asked us to help with her blog, www.jadlonomia.com. We were asked to redesign her blog and improve its page speed in the event of numerous visitors, all while retaining its high search engine rankings.
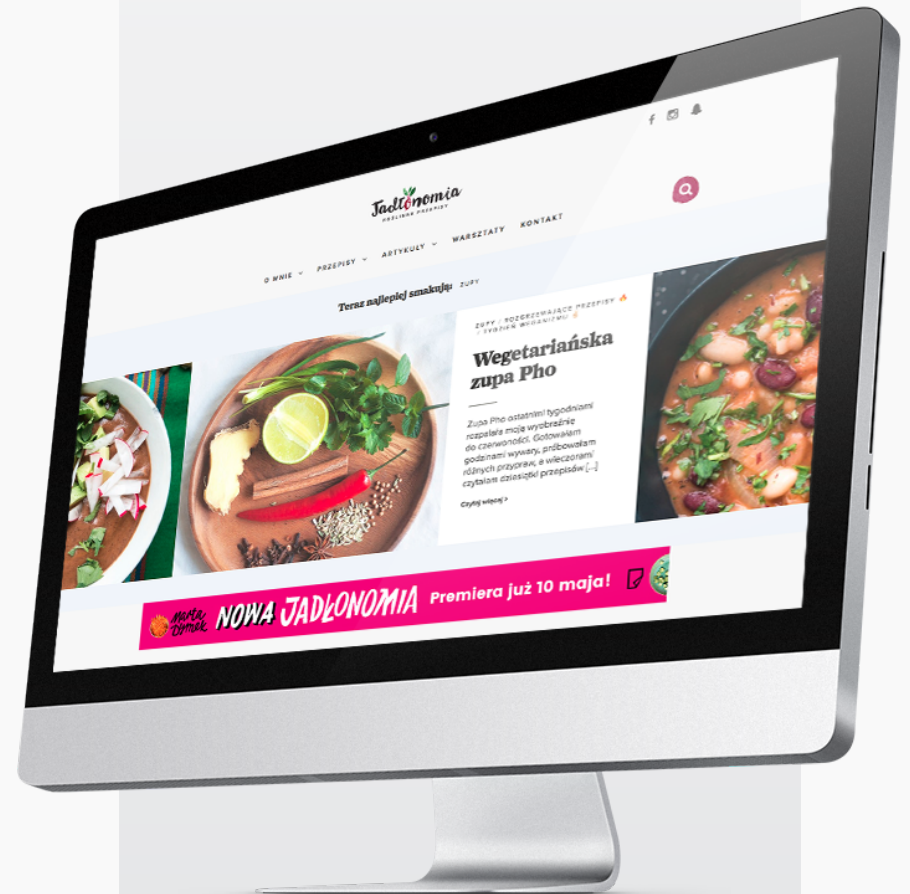
Implementation date:

October 2015

Our responsibilities:

· service architecture,

· front-end development,

· WP based CMS,

· HTML/CSS/JS templates development,

· implementation.

Team:

UX and layout – Emilia Obrzut

Development – Smultron Web Development

Link to the project:

**www.jadlonomia.com**

# Accessible university

## Portal for students with disabilities

A website created for students with disabilities studying at Polish universities. The aim of the portal is to provide quick and easy access to information about various forms of support that they can obtain at different stages of their studies.

Implementation date:

October 2022 - March 2023

Our responsibilities:

- UX design and layout,
- front-end development,
- conformance to WCAG 2.1 Level AA standards,
- WordPress based CMS,
- optimization, tests, and implementation.

Team:

UX and layout, development – Smultron Web Development



Link to the project:

**www.uczelniadostepna.pl**

# University of Wrocław

## Recruitment platform + technical support

We have been cooperating with the University of Wrocław since 2014. Our first project together was the creation of a recruitment platform designed by our partner, Studio Projektor. In the following years, we've implemented additional web projects for the University and continually provided technical support for University websites.

Implementation date:

May 2014. Technical support: 2014 - 2020

Our responsibilities:

· front-end development,
· integration with University databases,
· optimization, tests, and implementation,
· technical support.

Team:

UX and layout – Studio Projektor
Development – Smultron Web Development

Link to the project:

**www.rekrutacja.uni.wroc.pl**

# Want to know more?

**WHO ARE OUR CLIENTS?**

www.smultron.software/clients

**SEE OTHER CASE STUDIES**

www.smultron.software/works

# Contact us

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Read our clients' testimonials: **www.clutch.co/profile/smultron-web-development**

★★★★★
**5/5 RATING**